

DR. SANDEEP KATAKAM:

Democratizing Quality Healthcare



n a world where disparity speaks louder than compassion, emerges a beacon of hope, Dr. Sandeep Katakam, the Founder of Dr. Sandeep Katakam Clinic. The interesting aspect of his approach to healthcare is his emphasis on accessibility. Hailing from a modest background himself, he understands the importance of making quality healthcare available to everyone, irrespective of their economic status. This commitment is not merely a professional obligation but a personal ethos deeply rooted in his upbringing.

Dr. Sandeep pursued his MBBS at the prestigious Prathima Institute of Medical Sciences in 2005 and did his post-graduation in General Surgery from CSI HMH Mysore. His professional journey includes a stint at Indo American Cancer Hospital, Apollo Hospital and Medivision Hospital before establishing his practice, Dr. Sandeep Katakam in Hyderabad. His parents, brother and wife Dr. Shruthi (a Gynaecologist) are extremely supportive in his dedication to service.

Accessible Care & Awareness

In terms of patient care, Dr. Sandeep highlights providing optimal service and building trusting relationships with





patients. He remarks, "Genuine care and proper postoperative management are essential for patient satisfaction and loyalty". He appreciates how increased awareness post COVID-19 has led to more accessible healthcare facilities in Hyderabad and other metro cities. However, he also points out the downside of self-medication, which can cause complications. He believes that social media plays a crucial role in educating patients and highlights the importance of responsible healthcare practices.

As a General surgeon, Dr. Sandeep stresses on the importance of surgery as a last resort, and advocates for educating patients on disease prevention and lifestyle



changes. Through proactive communication, he aims to empower patients to manage their health and reduce the need for surgical interventions.

A Critical Challenge Troubling Medical Professionals

In recent times, there has been a concerning surge in incidents where patients' families direct blame towards healthcare professionals, often resorting to physical violence and social media outbursts. Sandeep says, "In many instances, family members may not understand the patient condition, the potential complications, or the limitations of medical interventions. This gap can lead to unrealistic expectations, and when outcomes fall short, doctors become the targets. The impact of such public shaming can be detrimental to a doctor's professional reputation and may hinder their ability to provide quality care".



Strive for balance between delivering good quality healthcare & making it affordable. Quality healthcare is not a privilege; it is a universal right!

Holistic Vision for Affordable Healthcare

Dr. Sandeep Katakam's treatment approach goes beyond the boundaries of conventional medicine, embracing a holistic perspective on patient care. His focus extends to lifestyle modifications, hygiene practices, and preventive measures, aiming for comprehensive well-being. He is dedicated to educating patients about the root causes of their ailments, instilling a sense of responsibility for their long-term wellness.

While Dr. Sandeep acknowledges the advancements in robotic surgeries, he asserts that these advanced treatments are expensive. Striking a balance between technological progress and accessibility is a top priority, ensuring that quality healthcare remains within reach for everyone, not just a privileged few. He advices the public to obtain healthcare insurance at an early age, as it's pivotal to receiving quality healthcare.

In a nutshell, Dr. Sandeep stands as a reminder that compassion and access to healthcare can make a big difference in helping people and improving our society. And his vision transcends personal success, emphasizing collective responsibility to uplift the entire healthcare ecosystem.